In the future we see a three-mile, tree-lined corridor of businesses and residences in a warm neighborhood setting, along well-swept Douglas Avenue, between Old Town & Oliver.

Here you'll find miles of locally owned stores, trendy shops, cafes, and pubs. Some quaint, some funky, some cosmopolitan but, all intriguing and full of life.

These unique shops and businesses are inter-mixed with charming residential neighborhoods, townhouses and loft apartments. A place with unique architecture. A place with history.

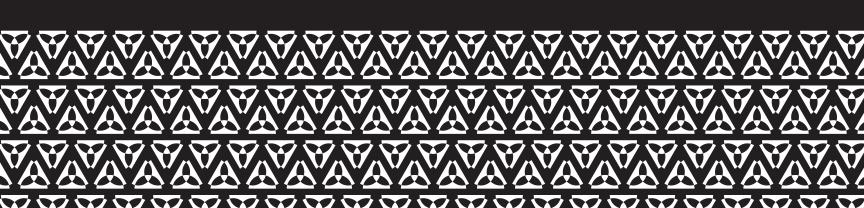
The District will be a magnet for new design businesses and a compelling location for new business start-ups in general. The area will have an image as a trendsetter and a place to discover exciting new home fashion, dining, entertainment and many other products and services.

Don't just dream about what "the District" might be...help make it happen!

For more information contact us: info@dddwichita.com 316.425.7337









Many of your neighboring businesses are already Douglas Design District members. Join our efforts to awaken the city to the excitement and creativity that abounds within the Douglas Design District!

## CONSIDER HOW YOU CAN BENEFIT BY BECOMING A MEMBER...

#### East Douglas Revitalization Plan

The Douglas Design District with the help of the city has developed a plan which will revitalize East Douglas from Washington to Oliver and raise awareness within Wichita that East Douglas is a true destination location bringing MORE CUSTOMERS TO YOU! The revitalization has already begun with the addition of new benches, bus shelters, bike racks, trash receptacles—with more improvements to come.

#### Advertising Discounts

There is strength in numbers. As a member of DDD you are eligible for discounted ad rates at many of the major media outlets.

College Hill Commoner 12 time rate w/4 ad commitment FetchToto.com \$25/Month discount off normal rates.

Women's Focus 12 time ad rate on any ad Splurge 12 time ad rate on any ad

Naked City 10% discount on all services and ads dddwichita.com Free personalized web page with link to your site.

Post your events, sales, coupons.

#### 🛓 2nd Saturday Discount

Take advantage of this up and coming monthly shopping event sponsored by Wichita Downtown Development Corp. Historic Delano, Old Town and DDD. Receive a \$40/quarter discount off the participation fee and get free listings in all 2nd Saturday promotions and advertising.

#### Member to Member Networking and Discounts

Many members offer discounts to fellow DDD members!

#### Banner Program Discount

Get YOUR name on a DDD banner. Cheap advertising at only \$300 for NON-members. Discounted fee for members—only \$100!

## MEMBERSHIP IS EASY

Simply fill out the application below. Quarterly membership dues (\$100 per Quarter) are billed directly by Dunning & Dunning, DDD member and accountant. A one time website page fee of \$50 is billed with your first dues.

All DDD businesses and property owners are encouraged to join. Individual store membership required to receive all benefits.

### APPLY

Business Name:	
Name	Title
Address	Zip
Phone	_ Cell
Own Property	Lease Property
Direct Email	
Website	
Signature	Date
Mail to:	Questions:
Douglas Design District 1336 E. Douglas Wichita, KS 67214	Monica Smits - 682.6784 Karen Cundiff - 425.7337 Email: info@dddwichita.com

# VOLUNTEER

Help bring the dream to life! Volunteer to help on one of the many committees dedicated to creating a vital and vibrant district on East Douglas.

YES!! I would like to volunteer.

